



ERIN McILWAINE & ELLEN BARBOUR

Two sailors from the County Down and Antrim coast, racing an Olympic 49erFX skiff for Ireland, working towards Los Angeles 2028.

3rd

U23 49erFX World
Championship, 2025
Copenhagen, bronze

7th

French Olympic Week, Hyères
2026
First senior final series

2025

Irish Sailing Senior Squad
Promoted in December

2028

Olympic Regatta, Long Beach
The target

The record so far

2025 → 2026

REGATTA

FLEET

FINISH

Kieler Woche

Kiel · Jun 2025

U23 / youth

11th

U23 World Championship

Copenhagen · Aug 2025

U23 / youth

3rd
BRONZE

French Olympic Week

Hyères · Apr 2026

Senior

7th

Our first senior final series came at Hyères, where we finished 7th in our first season racing the senior international fleet.

ERIN McILWAINE · HELM

From Kilkeel. Sails out of Newcastle Yacht Club and trains from the Royal St George. Became the first female Topper World Champion in 2018, at fourteen. A Trinity College Dublin sport scholar in physiotherapy.

ELLEN BARBOUR · CREW

From Whitehead. Sails with County Antrim Boat Club and is also a Trinity physiotherapy scholar. Formed the 49erFX partnership with Erin in March 2024.

Road to Los Angeles

2024 → 2028





PARTNERSHIP

We are looking for businesses at home to **back the campaign.**

Three years out from Los Angeles, with a World Championship medal already behind us.

We are on the Irish Sailing Senior Squad and racing the 49erFX internationally. Getting to Los Angeles means three more seasons of coaching, entry fees and freight. A partnership now runs the whole way through it, from the qualification season to the Irish selection trials to the Games themselves.

Why now

01

A team from here

Both of us grew up on the Down and Antrim coast. For a business in Northern Ireland that is a connection staff and customers can follow.

02

Your name on the boat

Hull, mainsail, team kit and the road trailer. Sail and hull branding is limited by class rules, and we will confirm what is allowed first.

03

The boat comes to you

We can bring the 49erFX, rigged, to your premises for an open day, a staff event or a school visit.

THREE YEARS OUT

What a partner gets

ON THE BOAT AND THE TEAM

- Hull and mainsail
- Team kit and outerwear
- Road trailer and coach boat
- Event branding and press backdrop

ON THE BOAT, AND IN THE PRESS

IN THE COVERAGE

- Our own social channels, where the campaign is documented
- Irish Sailing and RYA Northern Ireland channels
- Afloat.ie, BBC NI and local press
- World Sailing event broadcast and photography

Partnership levels

CHOOSE A LEVEL

TITLE PARTNER

Your name alongside the campaign.

£15,000 per year

- Naming rights across the campaign
- Primary placement on hull and mainsail, within class rules
- Logo on team kit and the road trailer
- The boat and both of us at two of your events a year
- Photography from the season, yours to use
- A written update every quarter

HEADLINE

CAMPAIGN PARTNER

On the boat for the season.

£5,000 per year

- Logo on the hull and team kit
- The boat and both of us at one of your events
- Photography from the season, yours to use
- A written update every quarter

BOAT PARTNER

On the hull at every event.

£2,500 per year

- Logo on the hull
- Featured on our social channels

SUPPORTER

In the campaign from the start.

£500 per year

- Named on the website and on our social channels
- Season updates direct from us

Or back one part of the season

PICK A LINE

A partnership does not have to run a whole season. These are the real units a campaign is built from, and each one is a specific thing your business paid for. A senior 49erFX season runs to roughly £63,000, almost all of it coaching, entry and travel.

A World Cup regatta	£3,500	Boat freight to a Euro event	£900
A week's training camp, Palma	£1,800	Return flights to one regatta	£600
A new set of racing sails	£1,200	A day on the water with the coach	£250

Or a monthly standing order of any size. Predictable income is worth more to a campaign than a one-off.



Tell us what would be useful to you, and **we will build something around it.**

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